

MEDIA RELEASE

19 February 2020

Opera Australia celebrates milestone with 400 tickets for 400 cents each for Handa Opera on Sydney Harbour!



More than 400,000 people have been to Handa Opera on Sydney Harbour since it launched in 2012 and to celebrate this milestone Opera Australia is offering **400 tickets for just \$4 each** to its 2020 production of *La Traviata*.

This is a fantastic opportunity to experience Sydney's iconic harbourside setting at its best, with Handa Opera on Sydney Harbour regarded as a signature, not-to-be-missed event on the cultural calendar, and Concrete Playground naming it "the best outdoor event to ever be staged in Australia".

In 2020 guests can revisit the show that started it all with Verdi's iconic *La Traviata* set against the stunning backdrop of the city skyline, the Sydney Opera House and the Harbour Bridge.

400 tickets at \$4 each will be available exclusively via [Today Tix](#) and go on sale from 10:00am Tuesday 25 February 2020.

Audiences are encouraged to download the TodayTix app in the [App Store](#) or [Google Play Store](#) and set an alert for a chance to access tickets to select performance dates once they go on-sale. A two ticket limit per person applies and tickets are available on a first-come, first-served basis until allocation is exhausted.

LINK: <https://www.todaytix.com/x/sydney/shows/20953-la-traviata-on-sydney-harbour>

La Traviata is the perfect production for those wanting to experience opera for the first time. Complete with lavish sets on the harbour, a glistening nine metre-high chandelier, exquisite costumes and hummable tunes including the famous drinking song 'Brindisi', this is a must-see bucket list Sydney experience!

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PATRON-IN-CHIEF
DR HARUHISA HANDA



PRINCIPAL PARTNER



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Performance details:

Mrs Macquarie’s Point, Fleet Steps
 27 March – 26 April 2020
 Excluding Good Friday on 10 April.
 Performed in Italian with English and Simplified Chinese subtitles
 Runtime 2 hours 35 minutes including one interval

How to access tickets via TodayTix

- Download the TodayTix app in the [App Store](#) or [Google Play Store](#)
- [Visit the La Traviata on Sydney Harbour - Flash Sale page and set an alert](#)
- [400 tickets to select performances will be made available for \\$4 from 10am Tuesday 25 February 2020 on a first come, first-served basis](#)
- 2 ticket limit per person applies
- There is no booking fee applicable
- Tickets are to be collected from the Handa Opera on Sydney Harbour box office on the day of the performance

Applicable Performances include:

- Sat 28 March
- Sun 29 March
- Tue 31 March
- Wed 1 April
- Thu 2 April
- Fri 3 April

About TodayTix

TodayTix is the premier digital gateway to shows, arts and cultural experiences. Through its mobile-first, design-focused ticketing platform, TodayTix is the place for audiences to discover, explore and engage with the best entertainment their city has to offer.

TodayTix works with more than 1,500 partners to provide the best-priced tickets available in 15 markets around the world, including New York City, London, Toronto, the San Francisco Bay Area, Los Angeles, Seattle, Washington DC, Chicago, Sydney and Melbourne. Through innovative digital Lottery and mobile Rush ticketing programs, TodayTix has generated more than 11.6M digital lottery entries and 2.3M social shares through 900 activations to date, engaging the spontaneous nature of a younger audience and introducing a new generation of audiences to the venues.

Since being launched in New York City in December 2013 by life-long friends and Broadway producers Merritt Baer and Brian Fenty, TodayTix has engaged more than five million users to connect beyond ticketing into new cultural experiences that bring human interaction back to our digital world.

To learn more, visit www.todaytix.com or download TodayTix for [iOS](#) or [Android](#).

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